

Announcement for bicycle industry worldwide

Brazilian National Bicycle Industry Association (Aliança Bike)

On February 17, 2021 it was published by Brazilian Chamber of Foreign Trade (GECEX) a new Resolution n. 159/2021 establishing a gradual reduction on the import tax applied on Bicycles (HS code 8712.00.10).

The import tax currently applied for bicycles, in Brazil, is **35%**. The Resolution has determined a gradual reduction:

- 30% starting on March 1, 2021
- 25% starting on July 1, 2021
- 20% starting on January 1, 2022

Aliança Bike has filed a petition in November 2019, arguing it is time for Brazilian trade market for bicycles to join more suitable practices to the global trade. We consider this decision a meaningful achievement for the bicycle sector in Brazil and worldwide.

Brazilian bicycle market in numbers:

- 4 million bicycles sold per year;
- 360 industries of bicycles and parts spread all over Brazil;
- 8.900 bike shops and retailers, +15.000 people employed;
- 32.000 e-bikes sold in 2020.

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